

THE APPRENTICESHIP JOURNAL OF THE BUILDING CLEANING TRADE

PRICE LIST NO.9

Print Run:

4,000 copies per issue

Frequency:

quarterly

Exam Preparation · Continuing Education · Apprentice Know-How · Competitions · Training Concepts ... and much more!

Target Audience:

This journal is aimed at:

- Apprentices in the building cleaning industry
- Trainers of building cleaning apprentices
- Owners of training companies
- Specialist teachers at vocational schools: Building Cleaning discipline

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Issue	Advertising Deadline (AD) Publication Date (PD)	Focus Topic	Careers Section	Life Section
1. Issue	AD: 05 Feb 2027 PD: 26 Feb 2027	Wet Mopping (Exam Knowledge)	Application Tips After Completing Your Apprenticeship (Cover Letter, Job Interview)	Setting Up Your Finances as an Apprentice (Bank Accounts, Retirement Savings, Insurance)
2. Issue	AD: 21 Mai 2027 PD: 11 June 2027	Disinfectant Cleaning (Exam Knowledge)	Continuing Education Options Alongside Your Apprenticeship (Courses, Chamber of Commerce, Online)	Affordable Travel Options + Jobrad
3. Issue	AD: 20 Aug 2027 PD: 10 Sep 2027	Setting Up a Window Cleaner's Ladder (Exam Knowledge)	Moving Up After Your Apprenticeship – Career Paths Inside and Outside the Company	Support for Workplace Bullying + Political Engagement / Volunteering
4. Issue	AD: 18 Nov 2027 PD: 09 Dec 2027	Stain Removal (Exam Knowledge)	Jobs Abroad + Union Involvement (Tips for Apprentices)	Working with AI in Everyday Job Tasks + Car Leasing as an Apprentice

ADVERTISING FORMATS AND RATES:

Magazine format: 170 mm wide, 240 mm high · Type area: 140 mm wide, 200 mm high ·
Print data setup: always with 3 mm bleed on all sides

Advertisement	Width x Height in mm (within print area / with bleed)	Format	4-color
1/1 Page	140 x 200 / 170 x 240	Portrait	€3,950
1/2 Page	140 x 85 / 170 x 125 67 x 200 / 82 x 240	Landscape Portrait	€2,300
1/3 Page	140 x 50 / 170 x 90 43 x 200 / 58 x 240	Landscape Portrait	€1,590
1/4 Page	140 x 50 35 x 200 67 x 100	Landscape Portrait 2-Column	€1,380

Inserts: up to 25 grams (= 4,000 copies): €2,100
Rates for special formats on request.

