

**Special Edition in English for the Trade Fair
CMS Berlin:**

Print run: 4,000 copies
3,000 copies will be distributed
to top addresses across Europe
prior to the trade fair.
1,000 copies will be handed out
at the fair.

Ad deadline: August 17, 2027
(= AD Issue 7/2027)

Publication date: September 07, 2027
(= PD Issue 7/2027)



Advertisement	Width x Height in mm (within print area / with bleed)	Format	s/b	2-color	4-color
1/1 Page	179 x 257 / 210 x 297	Portrait	€2,590	€3,100	€3,950
Junior Page	133 x 179 / 147 x 203	Portrait	€1,390	€1,750	€2,540
1/2 Page	179 x 131 / 210 x 155 88 x 257 / 102 x 297	Landscape Portrait	€1,280	€1,590	€2,300
1/3 Page	179 x 88 / 210 x 112 57 x 257 / 72 x 297	Landscape Portrait	€860	€1,210	€1,590
1/4 Page	179 x 65 42 x 257 88 x 131	Landscape Portrait 2-Column	€650	€940	€1,380
1/8 Page	179 x 33 88 x 65 42 x 131	Landscape 2-Column Portrait	€330	€610	€610
1/16 Page	88 x 32 42 x 60	2-Column Portrait	€160	€400	€400

Cover package (cover page + 1/2 page, 4-color inside): €4,600
Inserts: up to 25 grams (= 4,000 copies): €1,810
Prices for special formats available upon request.

2nd or 4th cover page (4-color) €4,200
Millimeter rate: 42 mm wide (single column) = €2.60

Magazine format: DIN A4 – 210 mm wide x 297 mm high
Print area: 179 mm wide x 262 mm high
Print files must include a 3 mm bleed on all sides

TRADE FAIR PLANNER

Want more visibility at CMS Berlin 2027?

Use the show guide for targeted presence among industry professionals.



+ Information on the trade fair's supporting program

+ Hall and venue maps

+ Alphabetical exhibitor directory

The Trade Fair Planner for Interclean will be included as an insert in issue 7 of the trade fair edition.

Print Run: 14,000 copies

Publication Date: September 7, 2027
(= PD Issue 7/2027)

Formats:

Titelseite	108 x 163 mm Portrait
1/1 Page (within print area)	130 x 190 mm Portrait
1/1 Page (with bleed)	148 x 210 mm Portrait
1/2 Page (within print area)	130 x 95 mm Landscape
1/2 Page (with bleed)	148 x 105 mm Landscape

All formats require a 3 mm bleed on all sides. When booking an ad in the Trade Fair Planner, your logo will be included in the hall plan at no extra cost.

Advertising deadline: 17 August 2027 (= AD Issue 7/2027)



The pricing for the Trade Fair Planner is based on the German edition of ReinigungsMarkt.