

THE TRAINING JOURNAL OF THE BUILDING CLEANING TRADE

PRICE LIST NO. 9

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4,000 copies per issue

Target group:

This is a journal for:

- Apprentices in the building cleaning industry
- Trainers of building cleaning apprentices
- Owners of training companies
- Vocational school teachers in the field of building cleaning

Frequency of publication:

Quarterly

Exam preparation · Advanced training · Trainee knowledge · Competitions · Training concepts ... and much more!

AD FORMATS AND PRICES:

Magazine format: 170 mm wide, 240 mm high · Type area: 140 mm wide, 200 mm high · Print files: always include 3 mm bleed on all sides

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1/2 Page	140 x 85 / 170 x 125 67 x 200 / 82 x 240	Landscape Portrait	€2,300
1/3 Page	140 x 50 / 170 x 90 43 x 200 / 58 x 240	Landscape Portrait	€1,590
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Inserts: up to 25 grams (= 4,000 copies): €2,100

Prices for special formats available upon request.

PUBLICATION DATES

Issue 1:

February 27, 2026

Main Topic:

Setting up a glass cleaner's ladder

(Ad Deadline: February 2, 2026)

Issue 2:

June 15, 2026

Main Topic:

Stain removal

(Ad Deadline: May 18, 2026)

Issue 3:

September 15, 2026

Main Topic:

Deep cleaning of textile coverings

(Ad Deadline: August 21, 2026)

Issue 4:

December 10, 2026

Main Topic:

Deep cleaning

(Ad Deadline: November 16, 2026)

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